



WEB SITE PLANNING

What is your company's name?

Please provide us with your company's name, address, phone number, and email address.

Do you have motto, tagline, or something similar?

Sample Slogan

How many pages do you need? What Pages?

Please provide a detailed sitemap of the desired pages for your website. If you need assistance in this area, please note that in this form and we will work with you to develop a Site Map.

- I. Homepage
- II. About Us
- III. Our Services
- IV. Contact Us

What style are you going for?

Briefly describe what you envision for your website. Feel free to provide a few references to other web sites that have a similar look you would like to see in your design.

What is the main focus of the web site?

Briefly describe the goal and desired functionality of your website (in a nutshell).

Color Scheme, any preference?

Typically our design team will brainstorm colors pallet options for your project. Often some projects require specific color guidelines to follow for consistency in branding. Please specify (if any) the color pallets we should design within.

- Primary - Blue
- Secondary - White
- Accent - Grey

Branding.

Will your company need a new brand and identity developed to match the new website? This includes a Logo, Business card (design), Letterhead (design) and a 4 page brochure.

Deadlines.

What kind of time-scale are you thinking for this project? Will you need this website live by a certain date? Are you thinking of using Enhanced Labs for long-term projects?

Additional Information.

Please provide us with any additional information, pictures, mockups, quotes, sketches, or anything that will help us better serve you.

Thank you for taking the time to provide this important information. We will contact you with a quotation for your project.